

Privacy policy

1. Purpose of use of personal information

Japan World Inc. will use your name, address, phone number, gender, and other personal information (“Personal Information”) to provide products, services, and direct mail on matters that may interest you as well as providing training, participating in on site or virtual activities, fulfilling any request for changes or providing relevant information for example marketing materials and the like. Your personal data will not be used for any other purpose without your approval.

2. Processing your Personal Data

Japan World Inc will process your personal data following the requirements of applicable laws on an appropriate legal basis, including:

- Creating an Account
- Fulfilment of a transaction or service request;
- Processing your personal data with your consent;
- Processing based on the legitimate interests of Japan World Inc or a third party when we use your personal data for contacting you for marketing or market surveys, improve our products and services, execute and improve our loss prevention and anti-fraud programs, and other purposes.
- Processing your personal data to fulfil legal obligations.
- Contacting you with your consent; sending you information about products and services that may interest you; inviting you to participate in Japan World Inc activities (including promotional activities), market surveys, or satisfaction surveys; or sending you marketing information. If you do not want to receive these types of information, you can opt out at any time.
- Ensuring the security of our products, services and customers or users, executing and improving our loss prevention and anti-fraud programs.
- Complying with and enforcing applicable legal requirements, industry standards and our policies.
- Processing your personal data to fulfil the contracts when responding to a transaction or service request;
- Processing your personal data with your consent;
- Processing your personal data as necessary to comply with and fulfill legal obligations.

3. Protection and Retention of your personal data

Appropriate measures including physical, technical and strict management will be used to personal data from unauthorized access, disclosure, use, modification, damage, or loss. However, it must be noted that no security measure can be perfect.

Your data will not be retained longer than required unless it is required by law. Your information that you provided when you register with us will be used only for service provision and applicable

business requirements. You can deregister your account at anytime and once this is performed, products and services will no longer be provided by us to you and we will delete your relevant personal data, unless deletion is not otherwise stipulated by special legal requirements. If you require us to deregister for you, you must provide your request in writing and communicated to us electronically or thru normal post.

4. Access and control of your personal data

You are responsible to ensure all personal data submitted to Japan World Inc is correct and accurate. To the extent required by applicable law, you have the right to access certain personal data , request for update or correct inaccuracies in that data, refuse or restrict to our use of your personal data, and you can also ask us to delete your personal data from our database . For security reasons, a written request may be required. However we reserve the right to decline the request if we have reasonable grounds to believe that the request is a fraudulent, unfeasible or may jeopardize the privacy of others.

Under applicable laws, you have the right to withdraw your consent of the use of your data at any time. However, withdrawal at that point in time, does not affect the legitimacy and effectiveness of how we process your personal data based on your consent before the withdrawal is made; nor does it affect any data processing based on another justification other than your consent.

If at anytime you opine that our processing your personal information does not comply in anyway to applicable data protection laws, you can obtain the information for contacting EU data protection authorities at http://ec.europa.eu/justice/article-29/structure/data-protection-authorities/index_en.htm.

5. Disclosure of personal information

Personal information collected by Japan World Inc. will not be provided to third parties unless one of the following is true:

- (a) When obtaining prior approval from you
- (b) When entrusting the handling of personal information to a business consignment company to the extent necessary to achieve the purpose of use specified by you, for example an online purchase is made and your personal data is provided to the logistics provider to arrange shipment.
- (c) When formally requested in writing by the Government authorities for specific purposes for example, investigation of suspected or actual illegal activity.

6. Cookies & Similar Technologies

For purposes of ensuring our website is functioning well and also to provide you with enhanced services, a cookie may be placed on your computer or mobile device. Cookies are unique to the browsers or mobile applications you use, and enable websites to store data for example, your preferences and items in your shopping cart.

Japan World Inc will not use cookies for any purposes not stated in this Policy. Cookies can be managed or deleted per your personal preferences. For details, visit [AboutCookies.org](https://www.AboutCookies.org). Cookies can be cleared from your computer, and most web browsers provide the option of blocking cookies.

7. How to Contact Us

Should you have any privacy issues or complaints and want to contact us, please [click here](#).

Date : 08 April 2020